CONNECTICUT ACADEMY OF NUTRITION & DIETETICS

an affiliate of the Academy of Nutrition and Dietetics

Your food and nutrition experts.

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Exhibit your products, book, or services to Connecticut's Nutrition Experts. Deadline March 17, 2023.

September 22, 2022

Dear Exhibitor or Sponsor:

The Connecticut Academy of Nutrition and Dietetics invites you to sponsor and/or exhibit at our Annual Spring Meeting on Monday, April 3, 2023 at Aria Banquets in Prospect, CT.

Over 250 members including registered dietitians, dietetic technicians, and dietetics students representing a wide variety of areas of practice and facilities were in attendance at our in-person meeting in April 2019. Your support and sponsorship allows contact with these key members who make decisions in clinical and community settings, food service operations, schools, and other healthcare and hospitality businesses. There will be presentations from many industry experts.

All sponsors and exhibitors receive the following:

- Listing in the attendee packet
- Wireless Internet service in the exhibit hall at no charge

Here are the following levels of sponsorship, each with additional benefits:

Gold = $1,000 Silver = $500
Bronze = $300 Non-profit Organizations = $100
Academy DPGs = $30 Authors- % of sales
CT Academy Member Discount =$100 or percentage of sales

Sponsors may choose from a variety of levels described in the enclosed application. If you are unable to man a booth in the exhibit hall, for a low fee of $175 we are offering the option to provide a flyer, coupon or product sample in the registration bag each attendee will receive.
Consider the option that works best for you and **return your completed application and payment by Friday, March 17, 2023**. We look forward to seeing you at the April meeting.

Sincerely,
Barbara Bush, RD, CD-N, LD, LDN
Executive Office Manager
info@eatrightct.org

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Sponsorship Levels

- ❑ **Gold Level Sponsors contribute $1000 with additional benefits:**
  - Company logo and link to company's website on CT Academy's website through April 2024
  - Company sponsorship mentioned at the President's address
  - Company publicity material placed in registration bag free of charge if sponsorship received by February 14, 2023
  - Two meeting registrations for participants included who will be working your booth during the conference Participant's names: _____
  - Two lunches provided
  - 6-foot table with tablecloth and two chairs

- □ **Silver Level Sponsors contribute $500 with additional benefits:**
  - Company logo and link to company's website on CT Academy's website through November 2022
  - One lunch provided
  - Company publicity material placed in registration bag free of charge if sponsorship received by February 14, 2023
  - Two meeting registrations included for participants who will be working your booth during the conference Participant's names: _____
  - 6-foot table with tablecloth and two chairs

- □ **Bronze Level Sponsors contribute $300 with additional benefit:**
  - One lunch provided
  - Company publicity material placed in registration bag free of charge if sponsorship received by February 14, 2023
  - Two meeting registrations included for participants who will be working your booth during the conference Participant's names: _____
  - 6 foot table with tablecloth and two chairs

- □ **Non-Profit Organization/ Member Exhibitor Fee = $100**
  - One lunch provided
  - One meeting registration included for participants who will be working your booth during the conference Participant's name: _____
  - 6-foot table with tablecloth and two chairs

- □ **Flyer, coupon or product sample included in the registration bag = $175 ($90 for non Profit)**

Booths include a 6-foot table with tablecloth and two chairs. Electrical access is available but you will need to provide your own extension cord and/or power strip. Please note your specific requests on the application form.

Exhibitor/Sponsor Application Form
Connecticut Academy of Nutrition and Dietetics
Annual Spring Meeting, Monday, April 3, 2023
Please return by March 17, 2023

Company name: _____

Contact:_____Title_____

Street Address:_____City _____State____ ZIP_____

Phone number _____Email Address _____

Authorized signature: _____

Print name: _____ Date: _____

Name of person(s) who will be present during exhibitor hours:
(Please print name(s) and credentials and/or title clearly as it should appear on the name badge):

1. _____
2. _____

It is our intention to exhibit and/or sponsor at the CT Academy's Spring Meeting for the following fee:

_____Gold/$1000 _____Silver/$500 _____Bronze/$300 _____ Member $100
_____Non-profit Organization/$100 _____Academy DPG/$30 _____Registration Bag/$175
_____Book Author or Product Sales (% sales)

_____ First-time Exhibitor* _____Returning Exhibitor

* All first-time exhibitors must attach a brochure/description or provide a website with product information. The CT Academy advisory panel will use this information during the approval process. Product samples must be approved by CPI committee.

Raffle Item and/or Sample Products to Promote Your Business
I would like to donate an item to the meeting or for door prize drawing, which will take place at the meeting venue.

_____**Yes** _____**No** If yes, please describe item(s):_____

Additional lunches are available at $40.00 per lunch. Additional lunches needed: _____.
Please include the cost of additional lunch with your exhibitor payment.

Electricity needed: ____***Yes*** ____***No***

Covid-19 Pandemic Notice and Acknowledgement of Risk
Our goal is to provide a safe environments for our members and conference attendees, and to advance the safety of our local community. The Covid-19 virus remains a pandemic despite the recent decline in cases due to ongoing vaccination, however it does remain a serious and highly contagious disease. The CT Academy of Nutrition and Dietetics wants to be sure you are aware of the additional risks of contracting Covid-19 associated with attending large indoor gatherings.

The CT Academy of Nutrition and Dietetics adheres to the guidance set forth by the CDC, OSHA and the CT DPH; following current masking, social distancing and all other precautions required in the state of CT. Our goal is to provide the safest environment we can , based on current research. Since you could contact this disease anywhere we ask that you refrain from attending this conference if you do not feel well on the day of the event.

I confirm that I have read this covid-19 related information and understand and accept that there in an increased risk of contracting the Covid-19 virus at large indoor gatherings. I also understand that I could contract the Covid-19 virus from outside this venue and unrelated to my attendance at this event. I have read and understand this Covid-19 related information.

_____ _____

Signature *Date*

Please complete this contract, including signature and payment, and send to:

CT Academy of Nutrition and Dietetics, 4 Katherine Lane, Simsbury, CT 06070. Checks are payable to CT Academy of Nutrition and Dietetics. Contracts accepted by email (info@eatrightct.org).

If you would prefer to pay by credit card, we are now accepting online payments through Clover/Zoomifi.com our credit card company. Please contact our Executive Office Manager at info@eatrightct.org to acquire an invoice with instructions on how to pay with Visa, MasterCard, Discover or AMEX.

Fed. Tax ID# 06-0856092 **We greatly appreciate your support!**

Phone: 860-217-1071

Rules and Regulations
Connecticut Academy of Nutrition and Dietetics

1. CT ACADEMY

Reference to "CT Academy" means Connecticut Academy of Nutrition and Dietetics, acting through its officers, directors, members, committees, agents, or employees.

2. PERMISSIBLE EXHIBITS

A. Participating firms are limited to those who display products and services that support the development of the dietetics profession. In order to preserve the educational value of the exhibit program, the CT Academy will examine all applications and evaluate the proposed exhibits to determine whether they satisfy basic criteria.

B. Exhibitors making product statements of properties, performance, nutrient values, beneficial results, etc., should be such that they can be verified by adequate data available in well-accepted, peer-reviewed literature acceptable to the CT Academy.

C. The CT Academy reserves the sole and absolute right to determine which firms and products are appropriate in its judgment for inclusion in the Exhibition and to refuse, cancel, or restrict any applicant, Exhibitor, or exhibit which the CT Academy considers undesirable for any reason.

This provision applies to Exhibitor's conduct, articles, printed matter samples, questionnaires, celebrities, or any other item the CT Academy deems objectionable or unacceptable.

If the CT Academy decides that any of these do not meet its standards or is not suitable, the Exhibitor must at once comply with the CT Academy's demands or can withdraw and, if appropriate, receive back the rental fee paid, prorata for the unused time.

All first time exhibitors will be reviewed prior to acceptance for exhibiting.

D. At the request of the CT Academy, made at any time before or during the Exhibition, Exhibitor must promptly furnish the CT Academy with sample products, packages, labels, advertising, and/or literature that would be or is being distributed before Exhibitor will be eligible to participate or continue in the Exhibition.

3. PERMISSIBLE BOOTH ACTIVITY

A. All business activities of the Exhibitor at the Exhibition Hall must be within the Exhibitor's allotted exhibit space.

B. Distribution of food or beverages in Exhibitors' booths: Only food and beverage manufacturers may serve sample size 4 oz. portions of their own products. They may not obstruct the aisle.

C. Equipment manufacturers who require food or beverage products served to demonstrate their equipment may do so only in sample sizes.

D. Alcoholic beverages may not be displayed or served in any booth or elsewhere in the Exhibition unless approved for distribution in writing by the CT Academy and served from within the Exhibitor's booth.

This policy was approved by the CT Academy BOD (formerly CDA) effective June 1, 2000.
Revised 2/2013 to update with CT Academy name.