2018 EMERGING TRENDS IN WELLNESS

Boston, MA | April 11 & 12

5th Annual Conference

The Business of Wellness

Thursday, April 12, 2018

Join Us!

TIME: 8:00 AM - 5:00 PM

PLACE: Lombardo's
6 Billings Street, Randolph, MA

Registration and Rates*

Conference Rates	1 Day	2 Days
Best Wellness Employer	$170	$330
General Admission	$185	$345
Student Intern†	$135	$250
At the Door (Cash or Check)	$200	$400

**Discounted hotel rooms are available at the Comfort Inn (Randolph, MA) and Hyatt Place (Braintree, MA). All reservations must be made by March 10, 2018 to receive the discounted rate.*

†Students must be enrolled in a 4-year accredited degree program.

Registration is available online at:

www.wellnessworkdays.com/wwconfregistration

Earn 6.5 hours of continuing education for the SHRM-CPSM or SHRM-SCPSM.

Gear up for an exciting day of best practices in wellness consulting.

Topics Include:

- Becoming a High Performer: The Secrets to Success
- Applying Consumer Analytics to Healthcare
- Secrets to Successful Entrepreneurship
- The Versatile Professional: Coveted Skills You Can Transfer Anywhere
- Building a Smarter Social Media Strategy to Engage Your Community and Grow Your Business
- Selling and Branding Your Professional Services

Featured Speakers:

- Charles Scott, Author and Adventure Speaker Team See Possibilities
- Kathleen Ellmore, Managing Director Engagys
- Melissa Harrison, CEO and Founder Allee Creative, LLC
- Leyla Shamayeva, MS, RD, Content Manager/Editor VeryWell

Please note: Topics and speakers are subject to change.

Leave with practical strategies to improve your wellness consulting business.

Learn more at www.wellnessworkdays.com

Wellness Workdays engages with employers, insurers and benefits consultants to provide the strategic direction, tools and resources required to design and deliver a comprehensive worksite wellness program that improves employee health, productivity and the bottom line. Our clear focus on nutrition and a hands-on approach make us unique in the wellness industry. In 2017, we developed in collaboration with Harvard Medical School the *Best Wellness Employer* certification program to recognize the outstanding achievements of businesses and organizations committed to creating best-in-class corporate wellness programs.

Wellness Workdays™